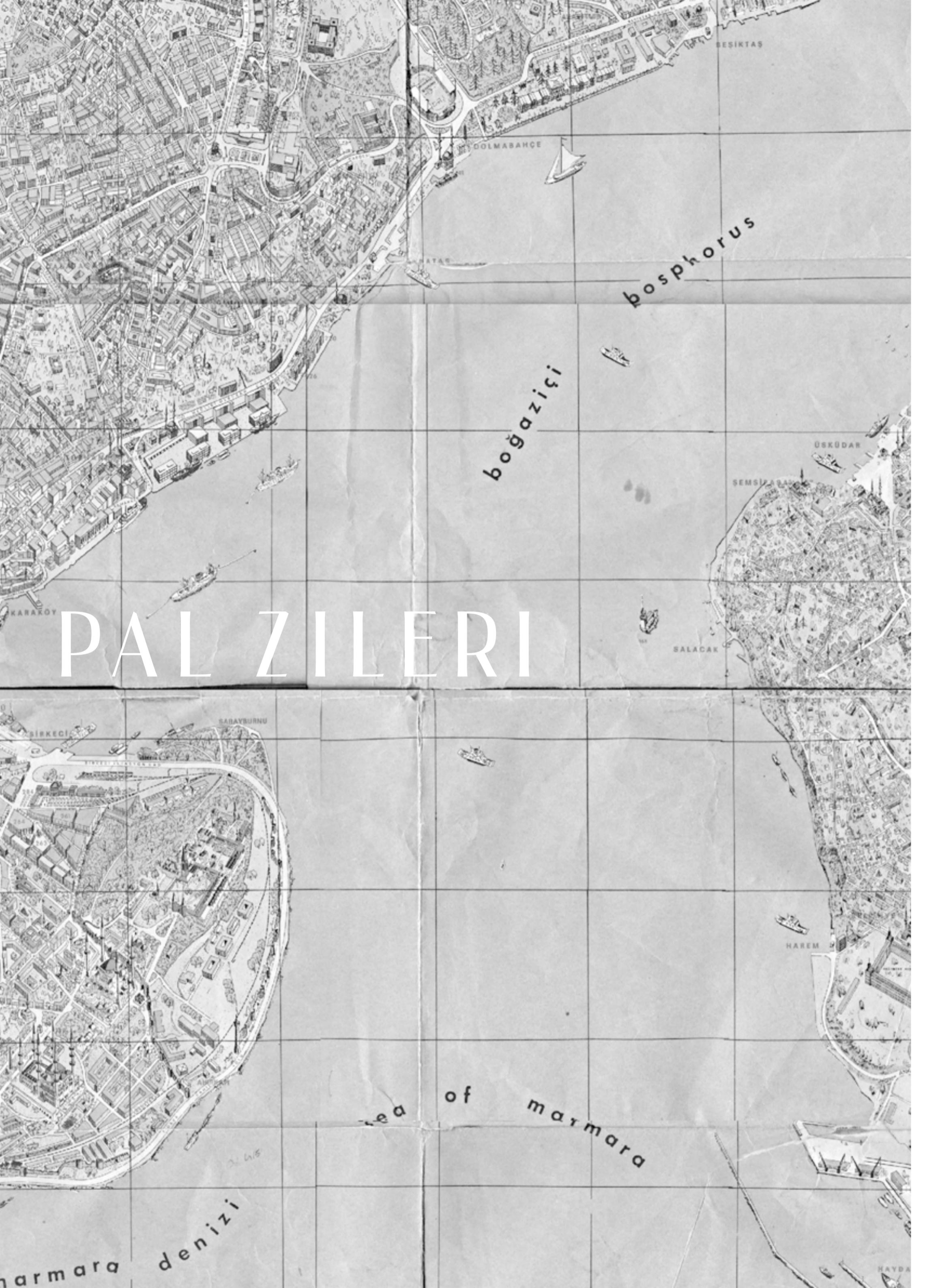


SPRING SUMMER 2023

PAL ZILERI





PAL ZILERI

"Across the Bosphorus"

Pal Zileri Spring-Summer 2023

Starting from Italy, just as Marco Polo left from the shores of Venice to embark on his journey to the East, **Pal Zileri's Effortless Attitude** reaches the intermediate stage of that historic journey, landing in Istanbul: the meeting point between West and East, with the waters of the Bosphorus acting as a line of conjunction between two worlds, apparently so distant, but eventually so close.

From the encounter between ancient and modern, between tradition and innovation, the new communication campaign by **Pal Zileri** is born for the Spring-Summer 2023 season, inspired by iconic characters such as Sean Connery's 007, with its masculine and impeccable style that stands out contrasting the bustling streets of the city.

Colors, lights and landscapes become a fundamental part of a story that unfolds through the streets of Istanbul, passing through the ancient spice market, the evocative architecture, the Galata Bridge and the iconic Orient Express Station. The light, filtered through Stefano Galuzzi's lens, becomes the connecting element of a varied scenario and a color palette of vivid and bright tones.

The protagonists of the campaign are the film operator and former model Eddie Klint and the model and entrepreneur Ben Allen who interpret the refined and contemporary style of the brand with natural elegance.

The collection reflects the contamination between West and East by combining its Italian DNA with colors and fabrics borrowed from the Eastern culture. Therefore, the warm colors of spices blend with the impalpable muslin and weft fabrics give life to versatile and modern garments.

The suits and outerwear are the protagonists of the collection, but played in a fresh and informal key, combined with colorful cotton and silk polo shirts or silk knitted t-shirts that give a sporty and contemporary twist to the looks.

Oriental-inspired also the prints of the shirts, that add a discreet touch of color and lightness to the outfits, as well as the knitwear embellished with contrasting details.

The sportswear counterpart of the collection balances the proposal with an offer of functional and refined garments such as the Varsity Jacket, which this season is presented in the nylon and tone-on-tone combination, the blousons in technical fabric, the refined overshirt in openwork suede and the sporty elegance of the tracksuit suit.

With this Spring Summer 2023 collection, travel becomes a contamination of styles, cultures and colors that form the backdrop to the effortless and contemporary elegance of the Brand.

"Attraverso il Bosforo"

Pal Zileri Primavera-Estate 2023

Partendo dall'Italia, così come Marco Polo partì dalle sponde di Venezia per intraprendere il suo viaggio verso Oriente, **l'Effortless Attitude** di **Pal Zileri** raggiunge la tappa intermedia di quello storico viaggio approdando a Istanbul: il punto d'incontro tra Occidente e Oriente, con le acque del Bosforo a fare da linea di congiunzione tra due mondi in apparenza così lontani, ma in realtà così vicini.

Dall'incontro fra antico e moderno, tra tradizione e innovazione, nasce una la nuova campagna di comunicazione di **Pal Zileri** per la stagione Primavera/Estate 2023 inspirata a personaggi iconici come lo 007 di Sean Connery con il suo stile mascolino e impeccabile che risalta in contrasto con le brulicanti vie della città.

Colori, luci e paesaggi diventano parte fondante di un racconto che si dipana attraverso le strade di Istanbul passando per l'antico mercato delle spezie, le suggestive architetture, il Galata Bridge e l'iconica Stazione dell'Orient Express. La luce, filtrata attraverso l'obiettivo di Stefano Galuzzi, diventa l'elemento di congiunzione di uno scenario variegato e di una palette cromatica dai toni vividi e accesi.

Protagonisti della campagna l'operatore cinematografico ed ex modello Eddie Klint e il modello e imprenditore Ben Allen che interpretano lo stile ricercato e contemporaneo del brand con naturale eleganza.

La collezione riflette questa contaminazione tra Occidente e Oriente coniugando il proprio DNA italiano con colori e tessuti presi in prestito dalla cultura Orientale, e così i colori caldi delle spezie si fondono alle mussole impalpabili e ai tessuti "stramati" per dare vita a dei capi versatili e moderni.

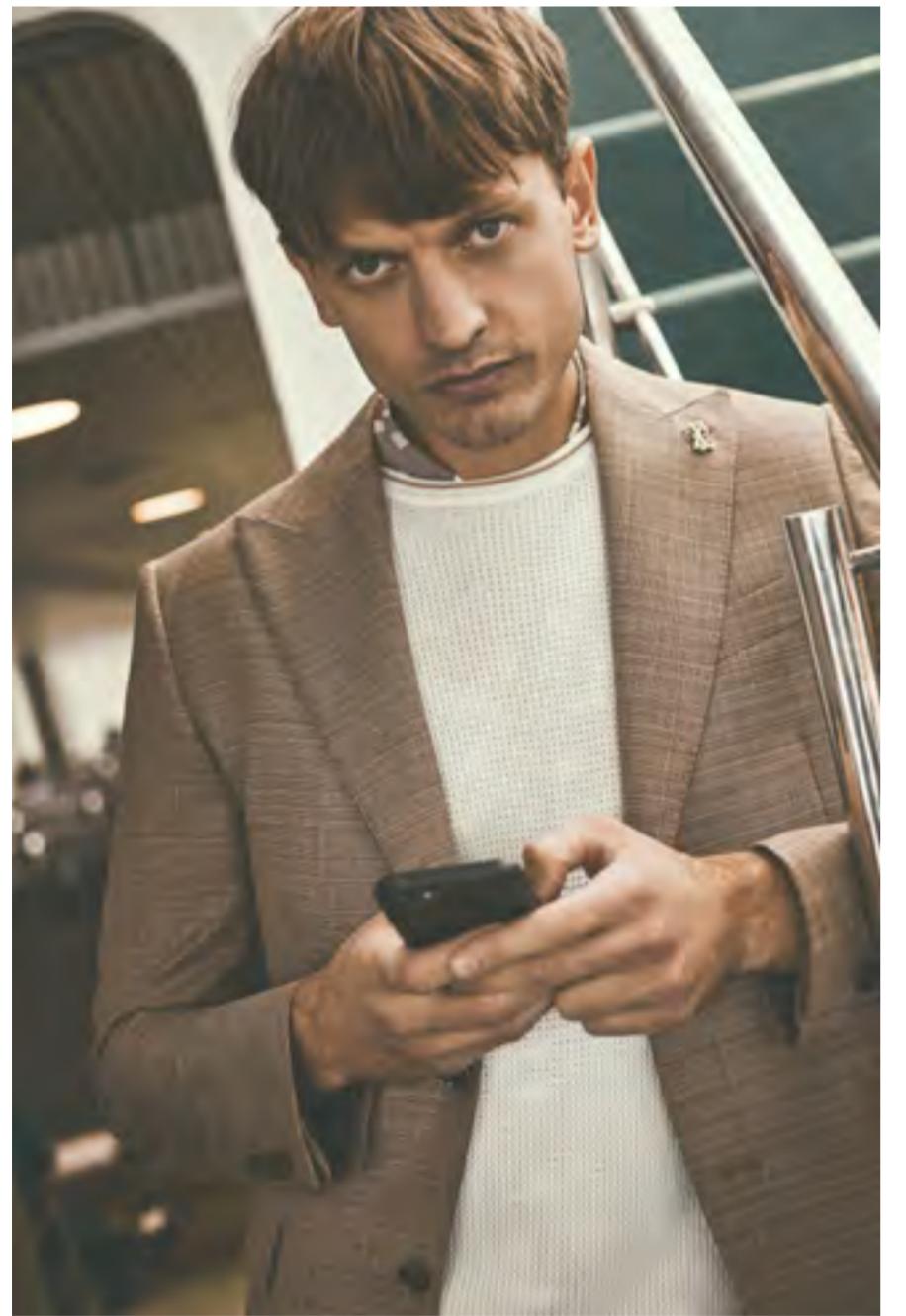
Gli abiti e i capispalla sono i protagonisti della collezione, giocati però in una chiave fresca e informale, abbinati alle colorate polo in cotone e seta o alle t-shirt in maglia di seta che conferiscono un twist sportivo e contemporaneo ai look.

Di ispirazione orientale anche le stampe delle camicie che aggiungono un discreto tocco di colore e leggerezza agli outfit, così come la maglieria impreziosita da calati e dettagli a contrasto.

La controparte sportswear della collezione riequilibrata il tutto con un'offerta di capi funzionali e ricercati come il Varsity Jacket che questa stagione è presentato nell'accoppiamento nylon e suede ton sur ton, i blouson in tessuto tecnico, la raffinata overshirt in suede traforato e la sportiva eleganza dell'abito tracksuit.

Nella collezione Primavera estate 2023, il viaggio diventa dunque contaminazione di stili, culture e colori che fanno da sfondo all'eleganza *effortless* e contemporanea del brand.

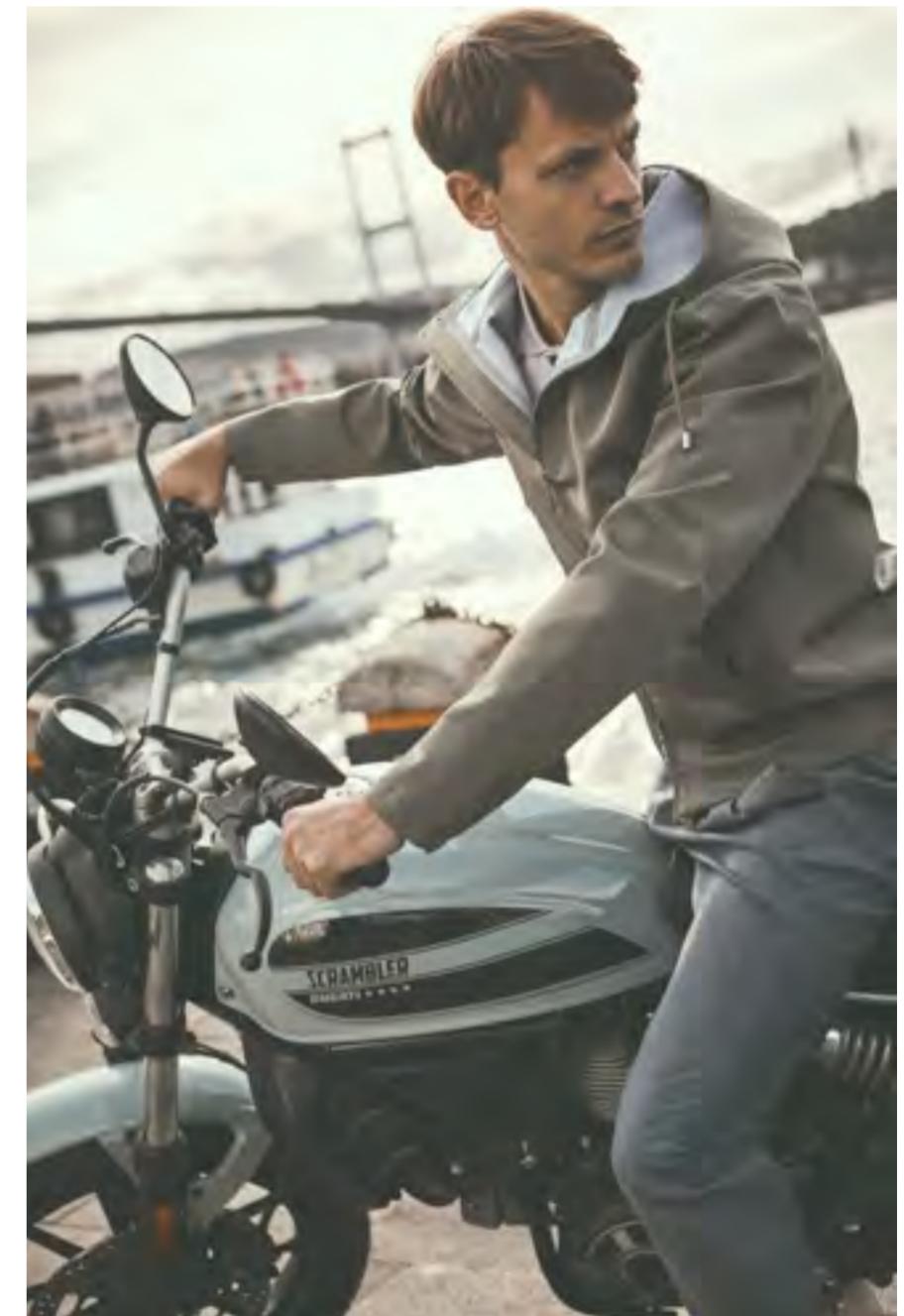
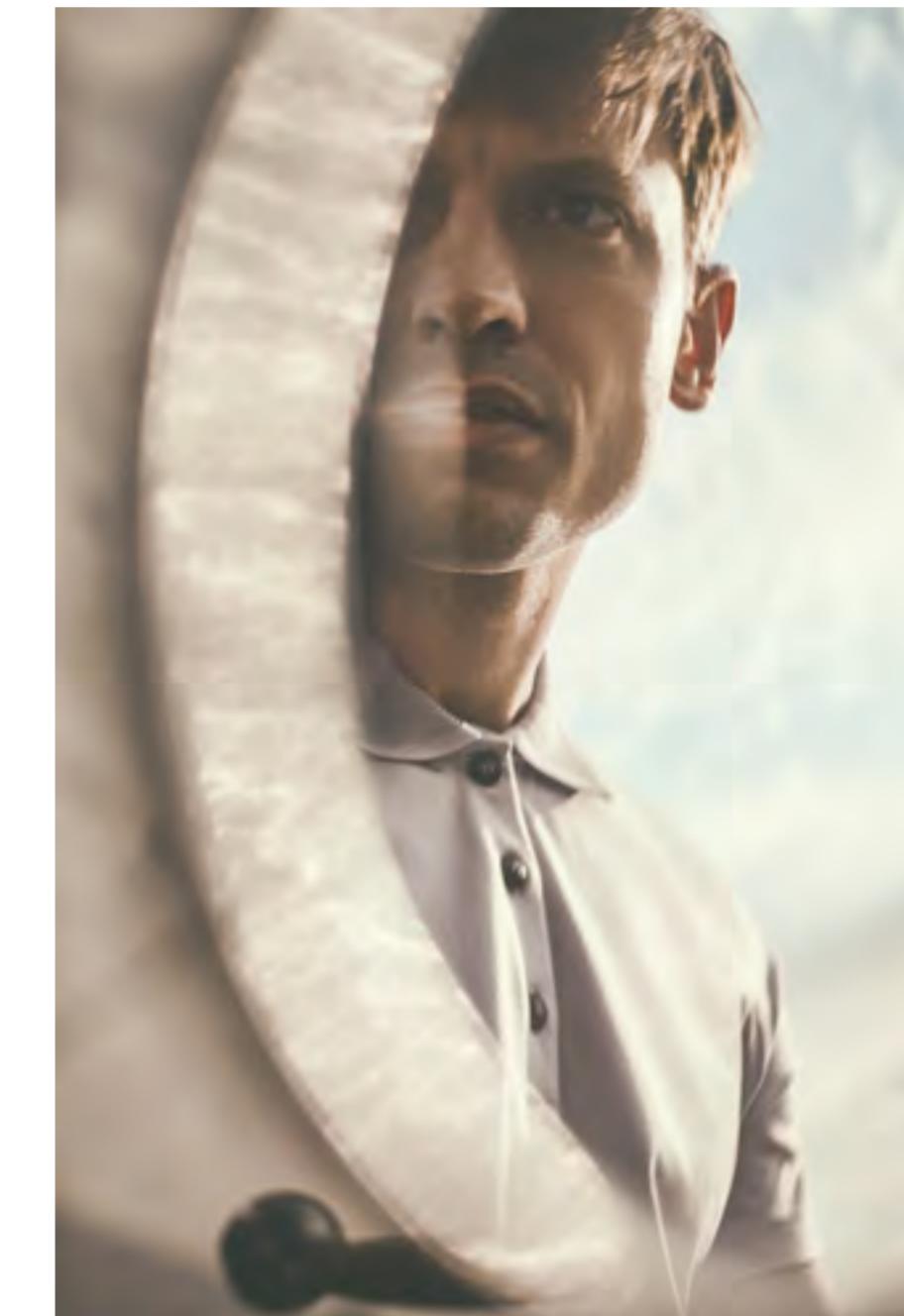




ABITO/SUIT WP39026D2--IA135 COL.39
T-SHIRT W3MOU315---IM741 COL.81



6



7

OUTERWEAR W36SW512---I0205 COL.63
POLO IN MAGLIA/KNITTED POLO W3MJG206---IJ748 COL.75
PANTALONI/TROUSERS WP130---G---IP110 COL.08

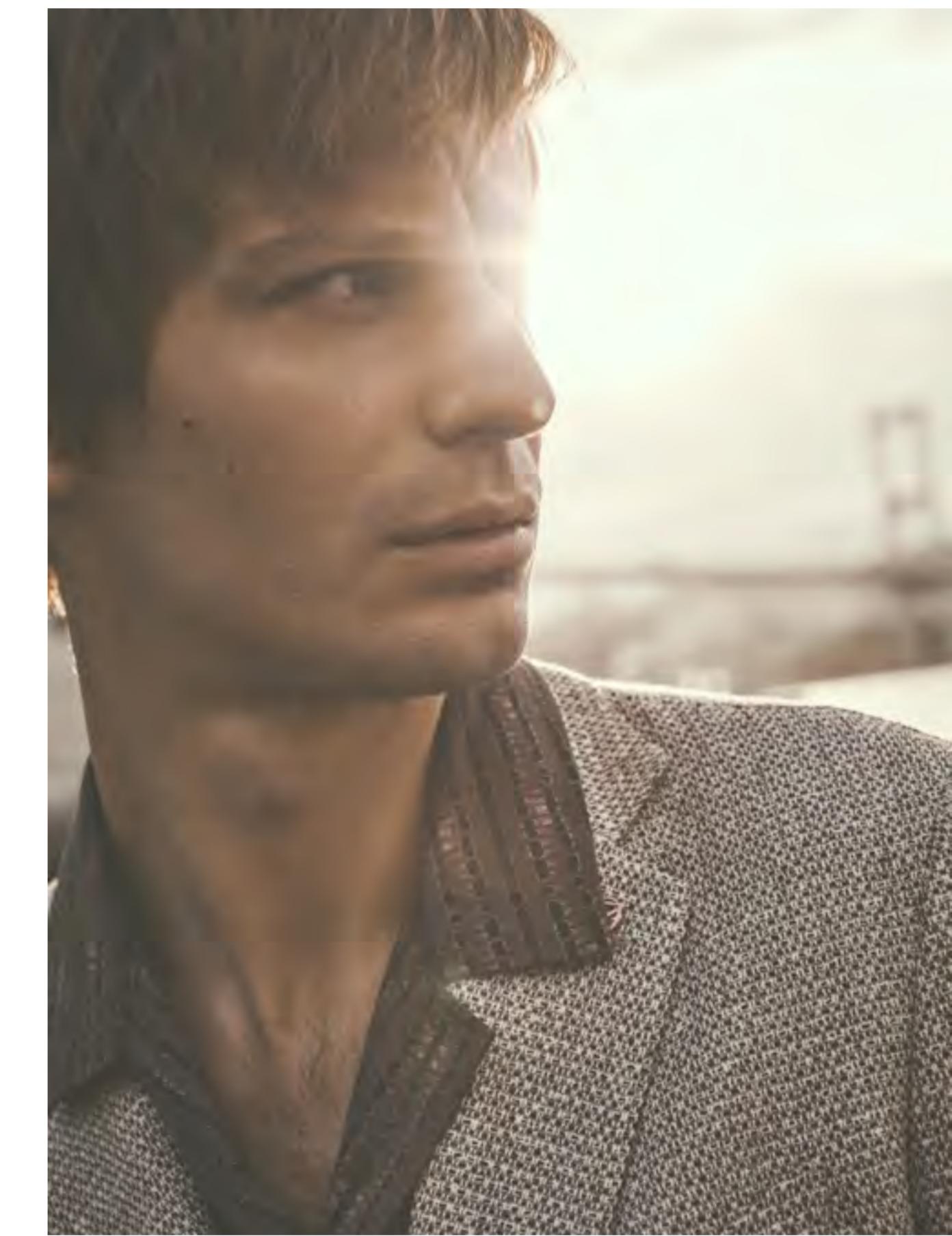


POLO IN MAGLIA/KNITTED POLO W3M0U334---IM747 COL.06
T-SHIRT W3MJS559---IJ773 COL.75
PANTALONI/TROUSERS W31NW420---IP107 COL.81
CINTURA/BELT W300Y547---IB633 COL.08





10



11



12



GIACCA/BLAZER W324423-2--IG886 COL.70
Camicia/Shirt W3706601---IS926 COL.40
PANTALONI/TROUSERS W3110-T---IP137 COL.40

13



GIACCA/BLAZER W324423-2--IG185 COL.15
POLO IN MAGLIA/KNITTED POLO W3M0U338---IM774 COL.01
PANTALONI/TROUSERS W31NW422T--IP258 COL.40





16



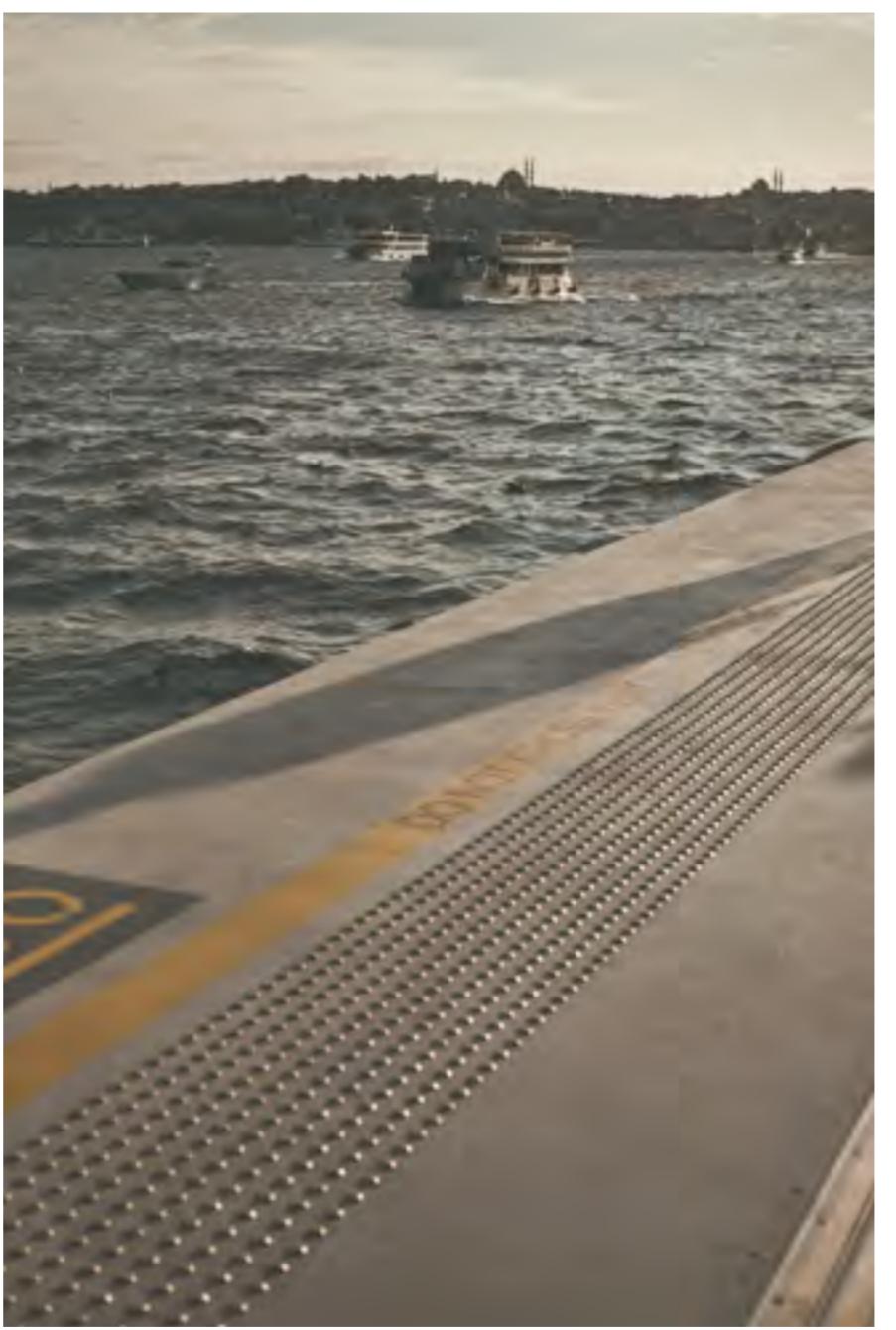
ABITO/SUIT WP39028E2--IA536 COL.75
POLO IN MAGLIA/KNITTED POLO W3M0M565---IM768 COL.40

17



VARSITY JACKET W36SG519---I021 COL.63
T-SHIRT W3MJS559---IJ773 COL.75
PANTALONI/TROUSERS W31NE233---IP240 COL.22
SCIARPA/SCARF W300C33---IT969 COL.63



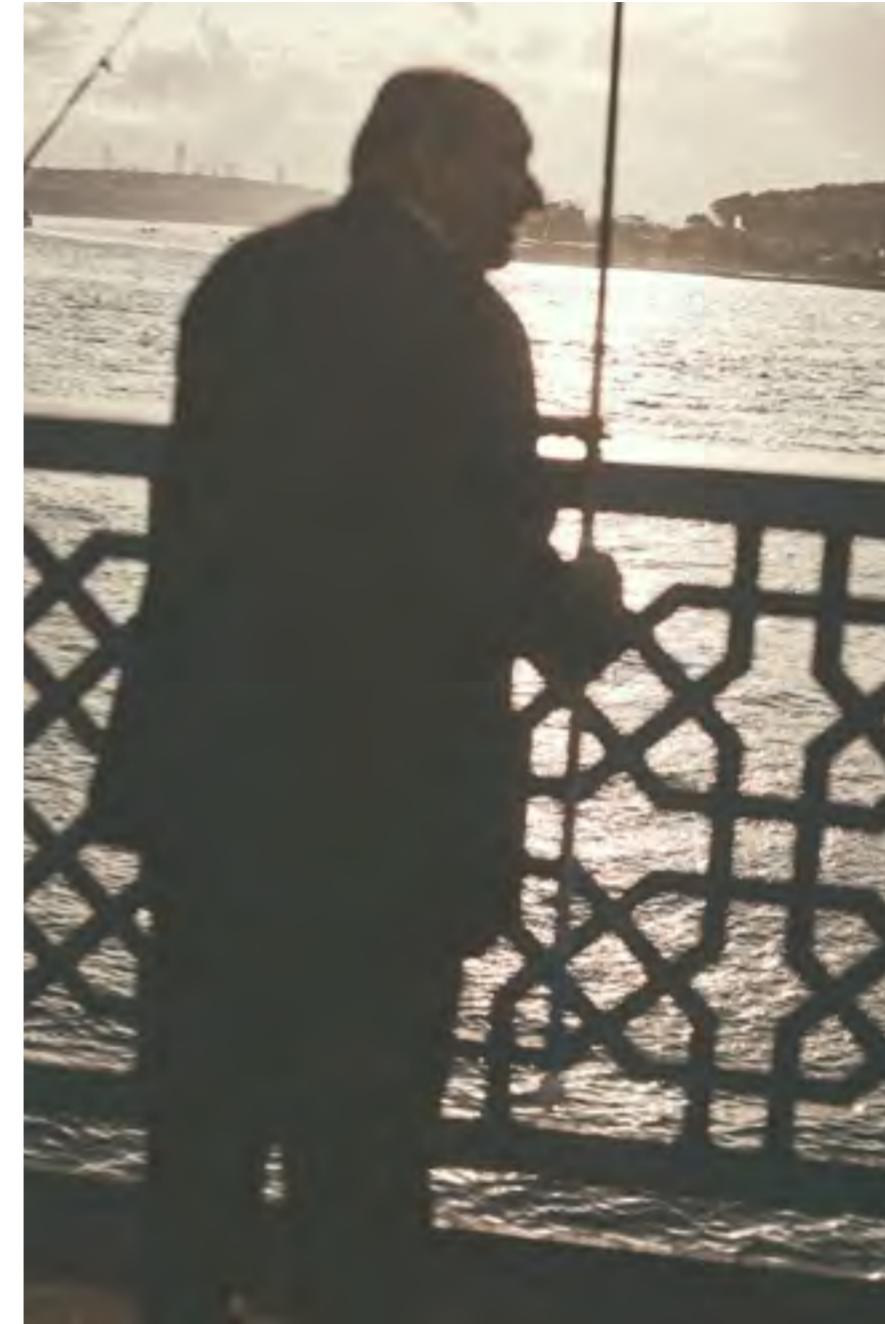


<
CAMICIA/SHIRT W370G602---IS260 COL.35
T-SHIRT IN MAGLIA/KNITTED T-SHIRT W3M0U315---IM777 COL.37
BERMUDA WP130-M---IP115 COL.81
T-SHIRT V3MJS550---HJ720 COL.81

CAMICIA/SHIRT W370G602---IS260 COL.35
T-SHIRT IN MAGLIA/KNITTED T-SHIRT W3M0U315---IM777 COL.37
PANTALONI/TROUSERS W31DM420---IP269 COL.01
CINTURA/BELT W300Y549---IB635 COL.01

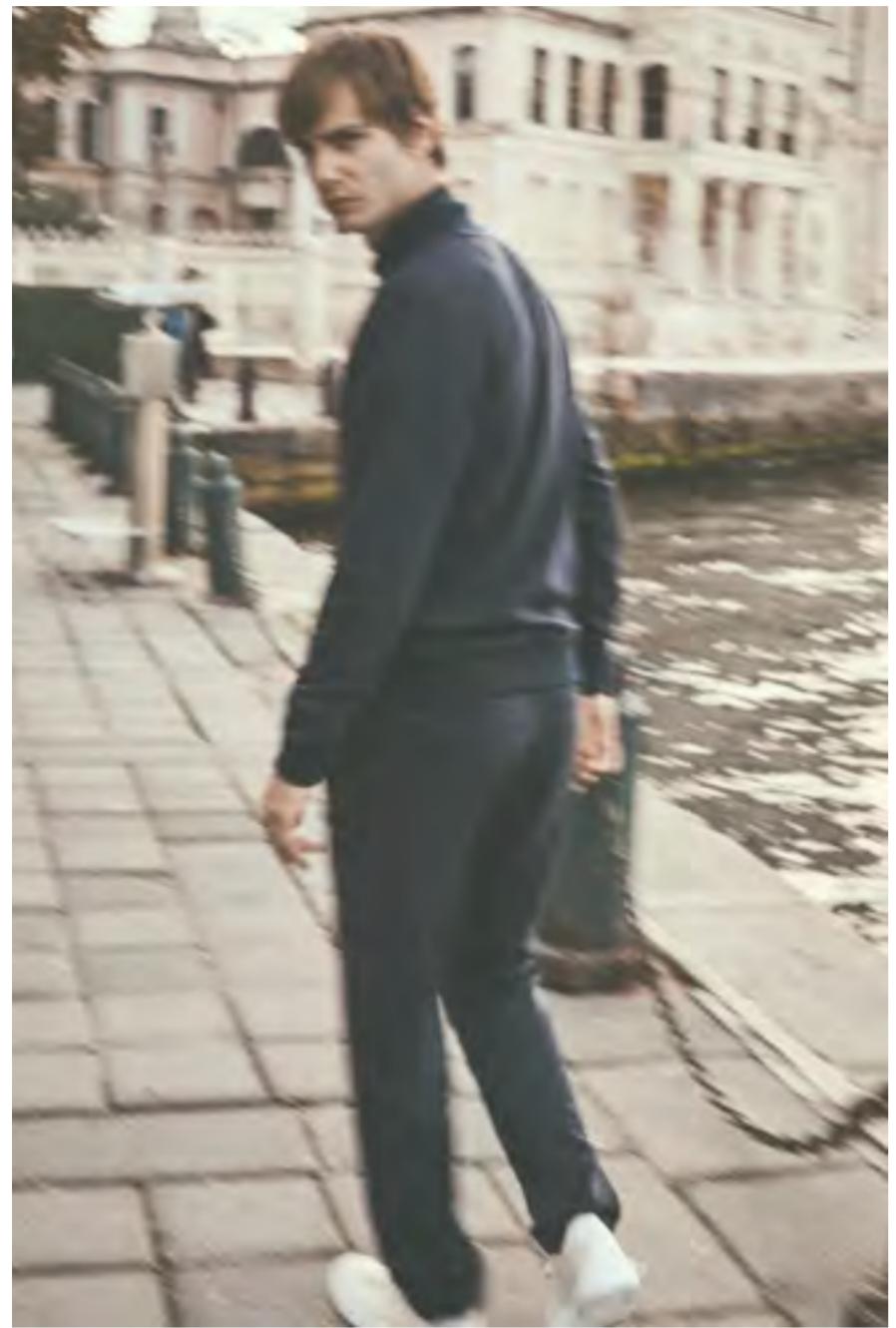


24



OUTERWEAR W36SA813A--I0227 COL.67
GILET/VEST W3GSA826---I0220 COL.63
T-SHIRT W3MJ8550---IJ730 COL.40
PANTALONI/TROUSERS W31NW420---IP107 COL.37

25



BOMBER JACKET W3MFS577---IJ792 COL.01
PANTALONE/TROUSERS W31FS579---IJ792 COL.01
Camicia/Shirt W370G71AE--XS914 COL.16



GIACCA/BLAZER W32SH523---IG907 COL.63
CAMICIA/SHIRT W370G601---IS915 COL.35
PANTALONI/TROUSERS W31NE233---IP240 COL. 22
CINTURA/BELT W300Y549---IB635 COL.40



GIACCA/BLAZER W324422-2--IG172 COL.12
POLO IN MAGLIA/KNITTED POLO W3M0U303---IM739 COL.08
PANTALONI/TROUSERS W31NW420--IP107 COL.81
CINTURA/BELT W300Y548---IB634 COL.81

30

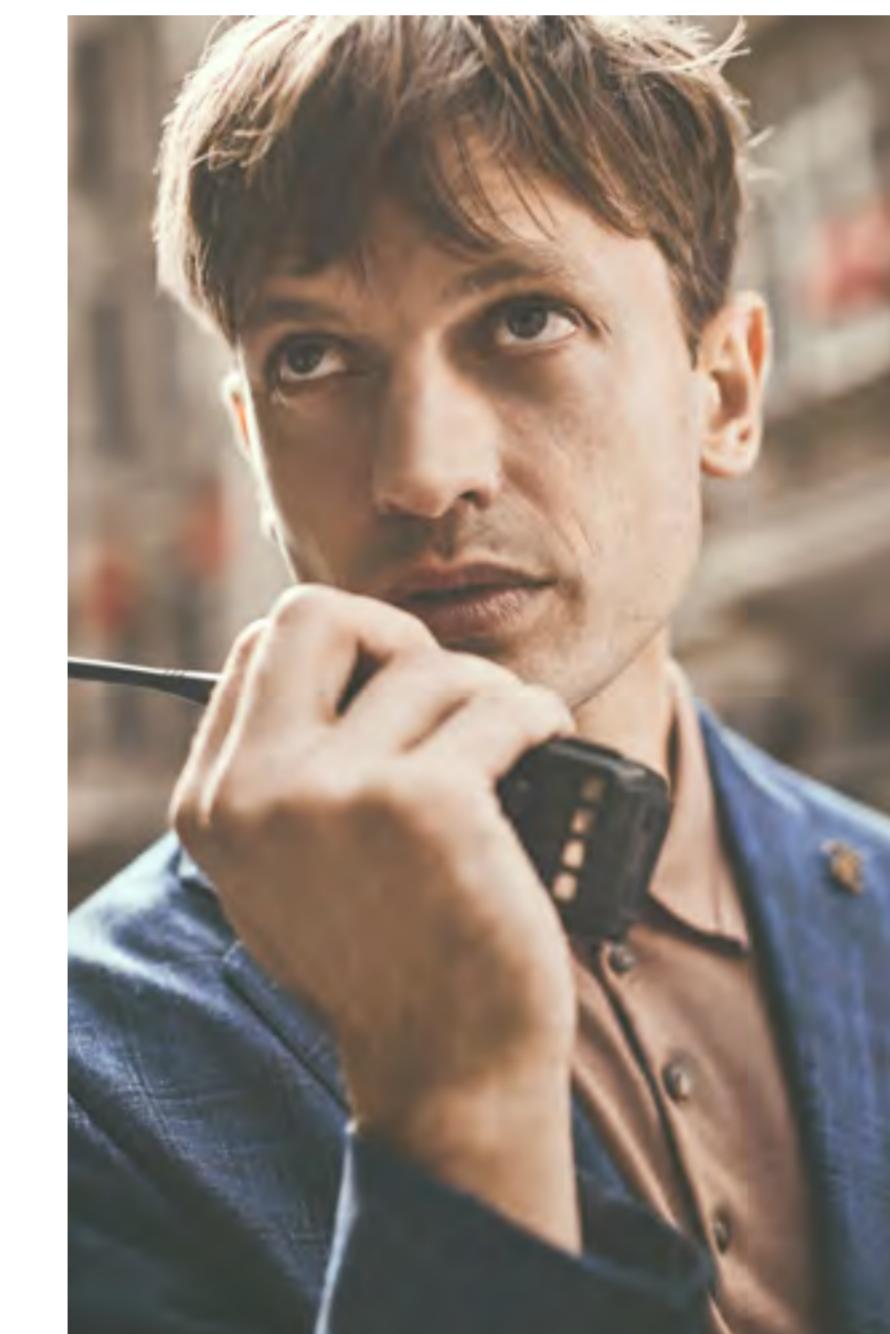


POLO IN MAGLIA/KNITTED POLO W3M0M316---IM726 COL.03
SCIARPA/SCARF W300C38---IT970 COL.05

31



32



GIACCA/BLAZER W324423-2--IG856 COL.07
POLO IN MAGLIA/KNITTED POLO W3M0M552---IM725 COL.39
PANTALONI/TROUSERS W31NW423---IP101 COL.08

33



OUTWEAR W36SM503---I0202 COL.15
FELPA/SWEATSHIRT W3MFG240---IJ789 COL.07
T-SHIRT W3MJG200---IJ747 COL.07
DENIM W31DM420---IP278 COL.01



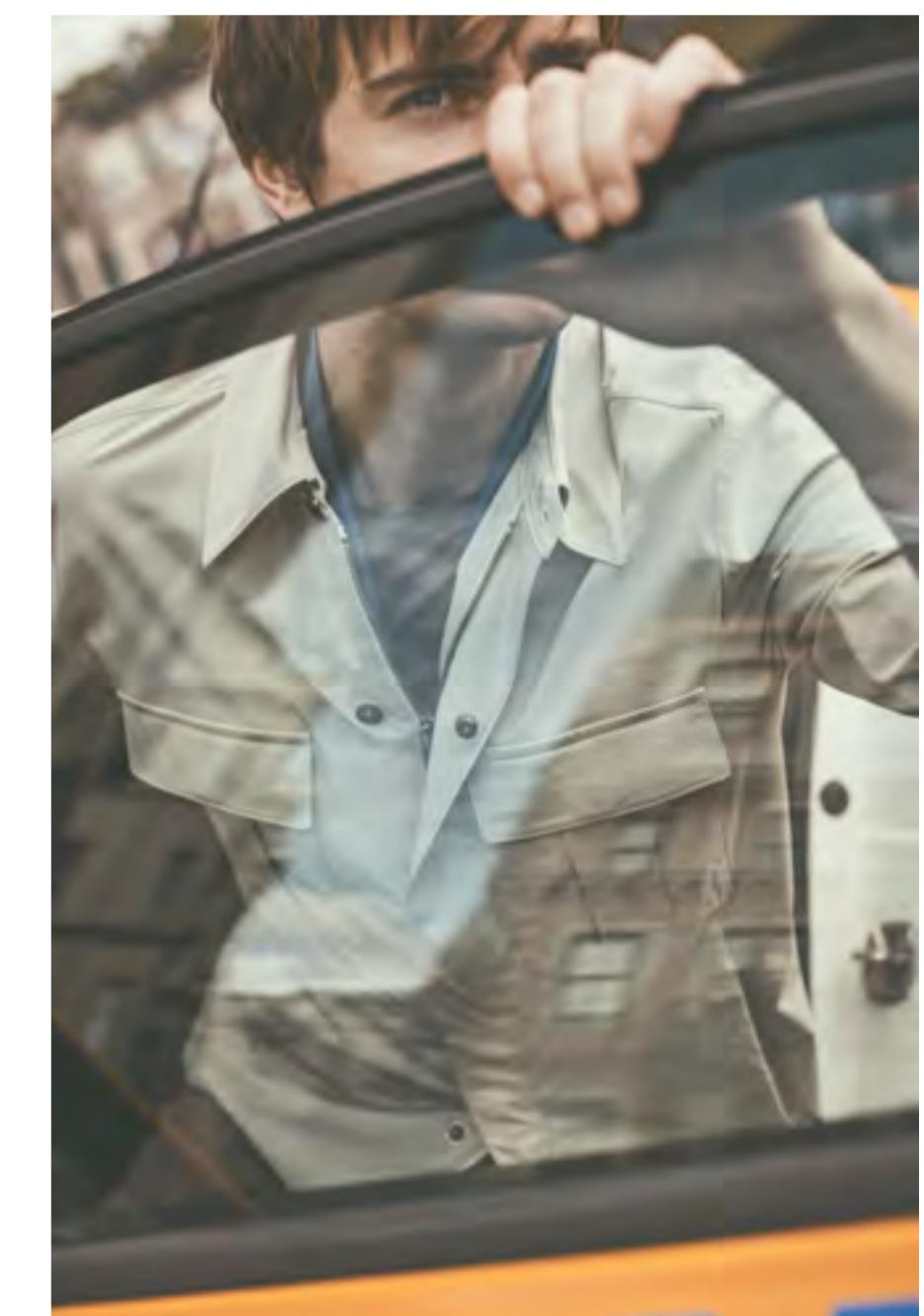
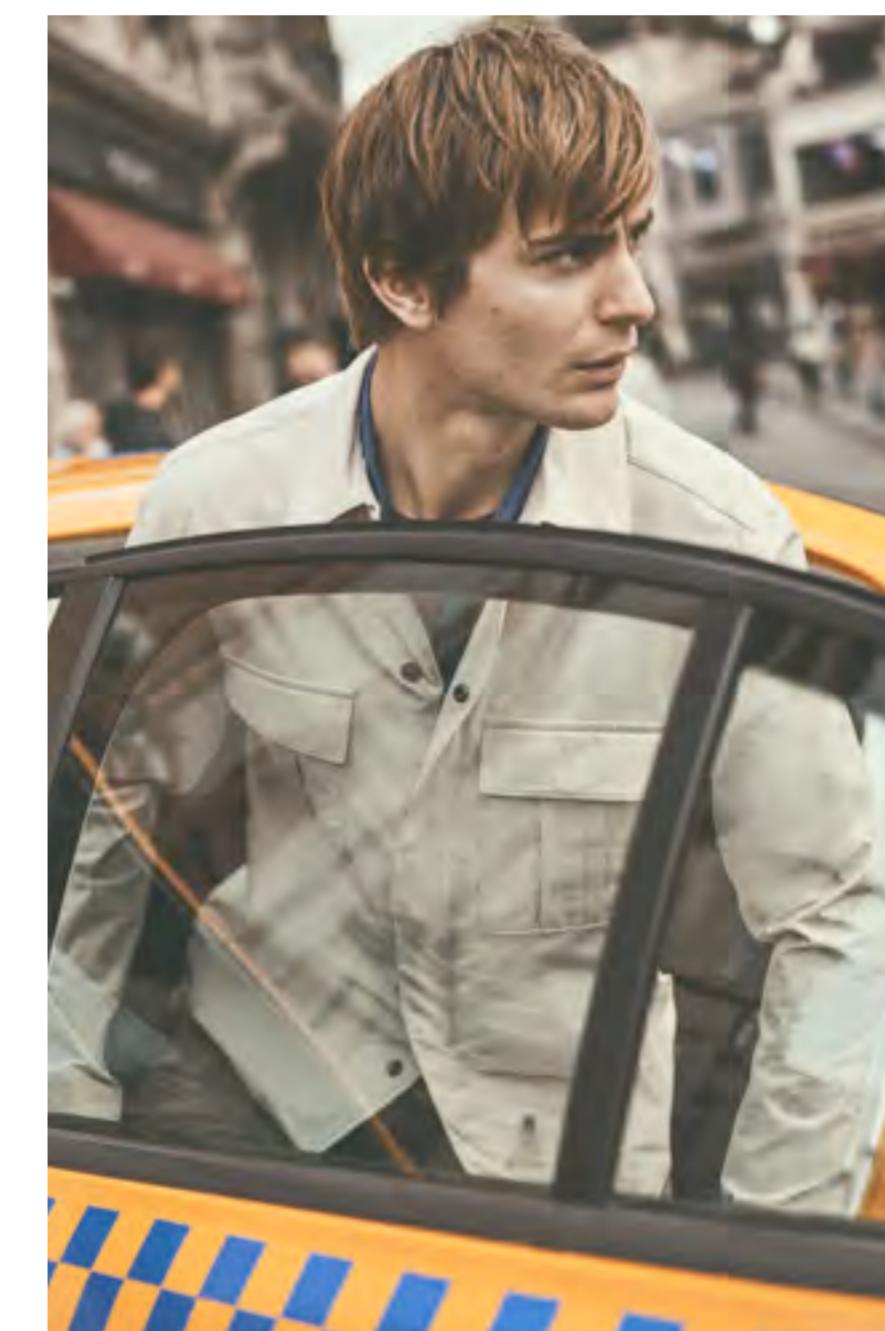
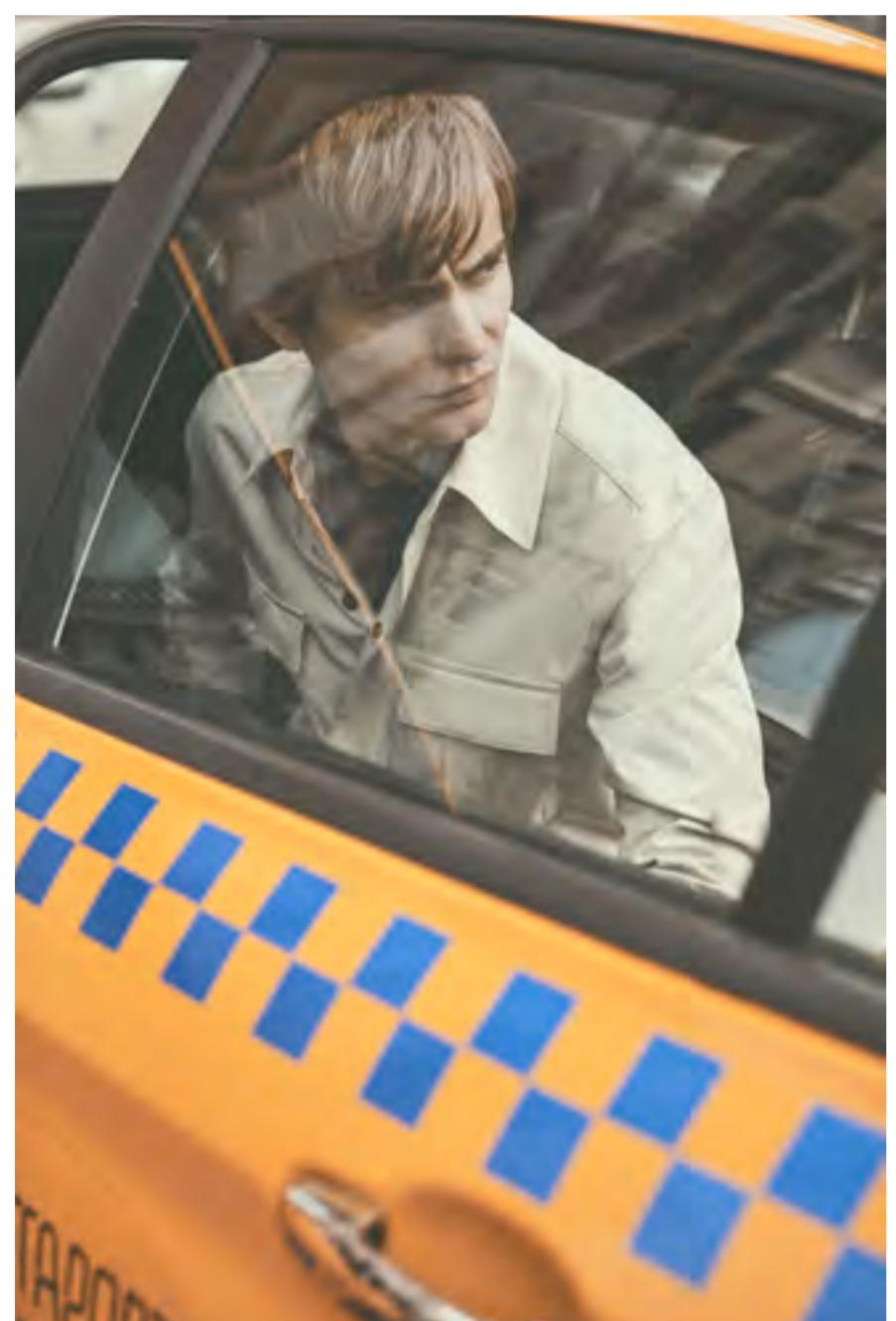
ABITO/SUIT W33JC2212--IA530 COL.70
POLO IN MAGLIA/KNITTED POLO W3M0U301---IM760 COL.07



36



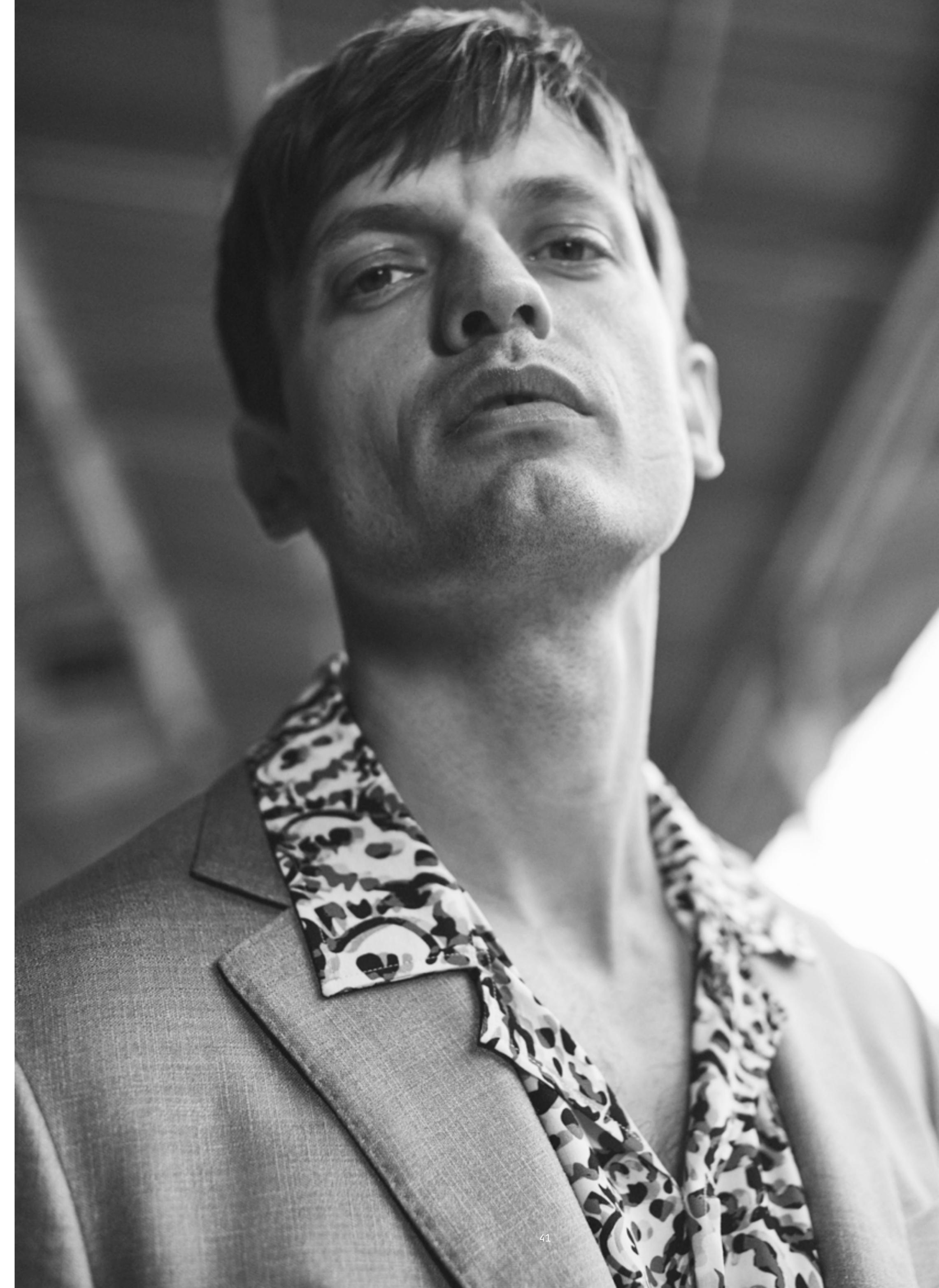
37



OUTERWEAR W36SA740A--I0227 COL.35
T-SHIRT W3MJ8550---IJ730 COL.40
SCIARPA/SCARF W300C38---IT970 COL.25
PANTALONI/TROUSERS W3110-T---IP137 COL.40



GIACCA/BLAZER W32CZ22-2--IG185 COL.39
CAMICIA/SHIRT W370G601---IS928 COL.81
PANTALONI/TROUSERS WP110--E--IP122 COL.40
CINTURA/BELT W300Y547---IB633 COL.42





42



OUTERWEAR W36SA0Y5---I0220 COL.01
T-SHIRT V3MJS950---HJ720 COL.81
PANTALONI/TROUSERS W31NW421A--IP227 COL.01

43



GIACCA/BLAZER W32SH523---IJ924 COL.73
T-SHIRT W3M0U315---IM738 COL.39
PANTALONI/TROUSERS WP130---IP110 COL.08

44



45



ABITO/SUIT W334422X2--IA556 COL.04
T-SHIRT V3MJS550---HJ720 COL.81
SCIARPA/SCARF W300C38---IT970 COL.15





48



49

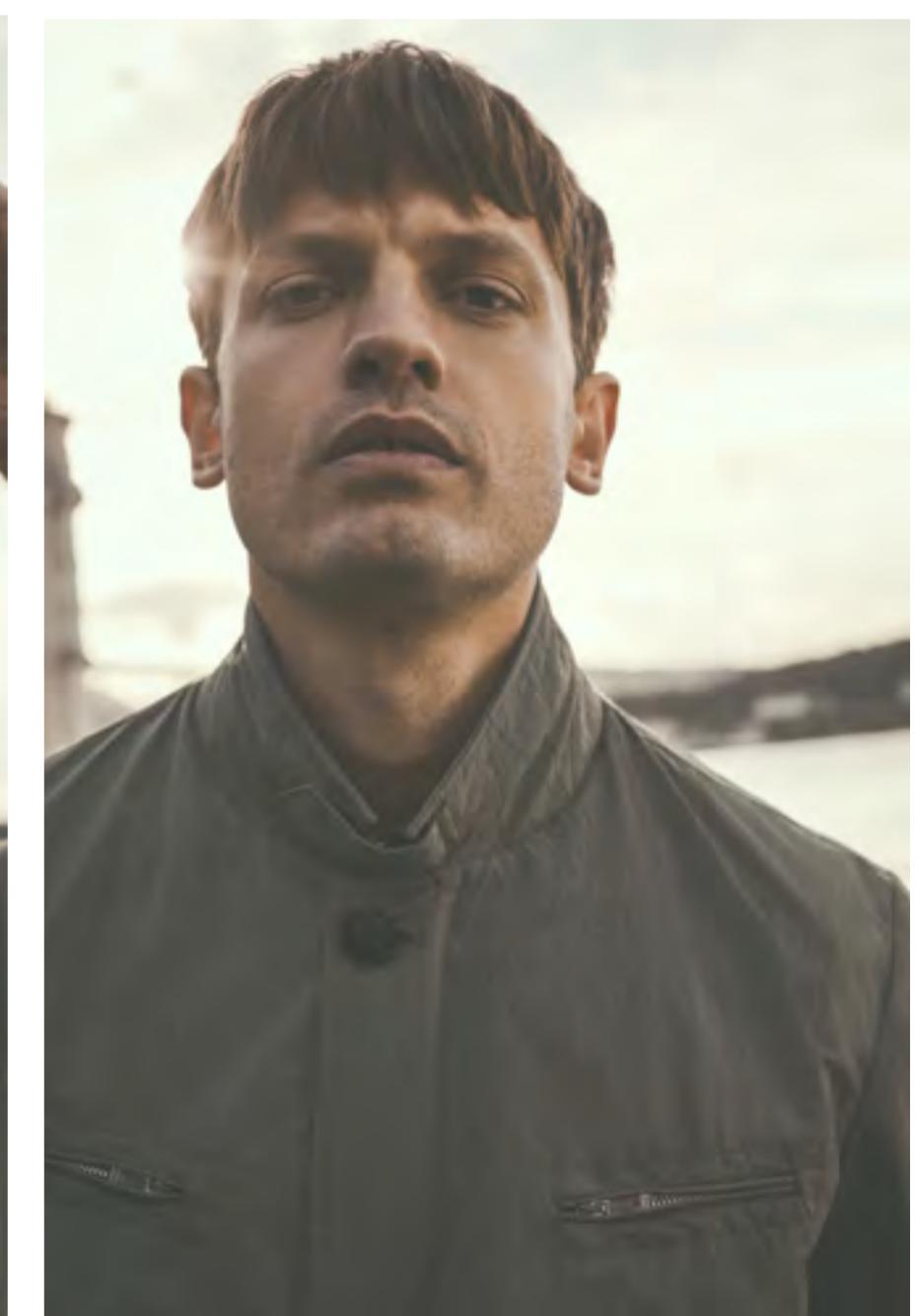


OUTERWEAR W36SA869---I0224 COL.35
Camicia/Shirt W370G602---IS915 COL.35
PANTALONI/TROUSERS W31NW423---IP101 COL.39
CINTURA/BELT W300Y547---IB633 COL.42



CARCOAT W39SA801B--I0220 COL.01
GILET/VEST W3GSG518---I0211 COL.01
T-SHIRT W3MJG263---IJ758 COL.81
PANTALONI/TROUSERS W31NW412---XP012 COL.21

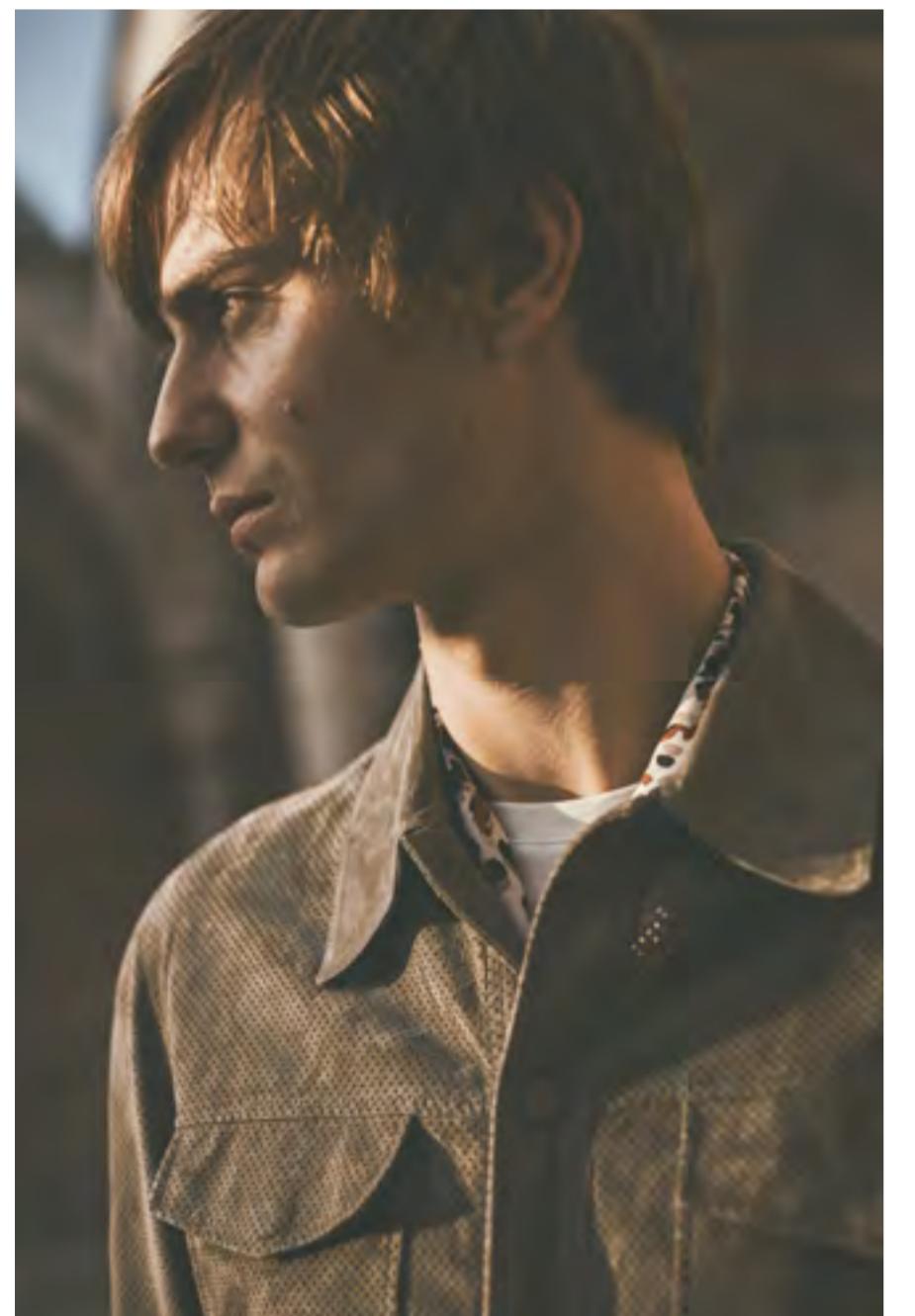
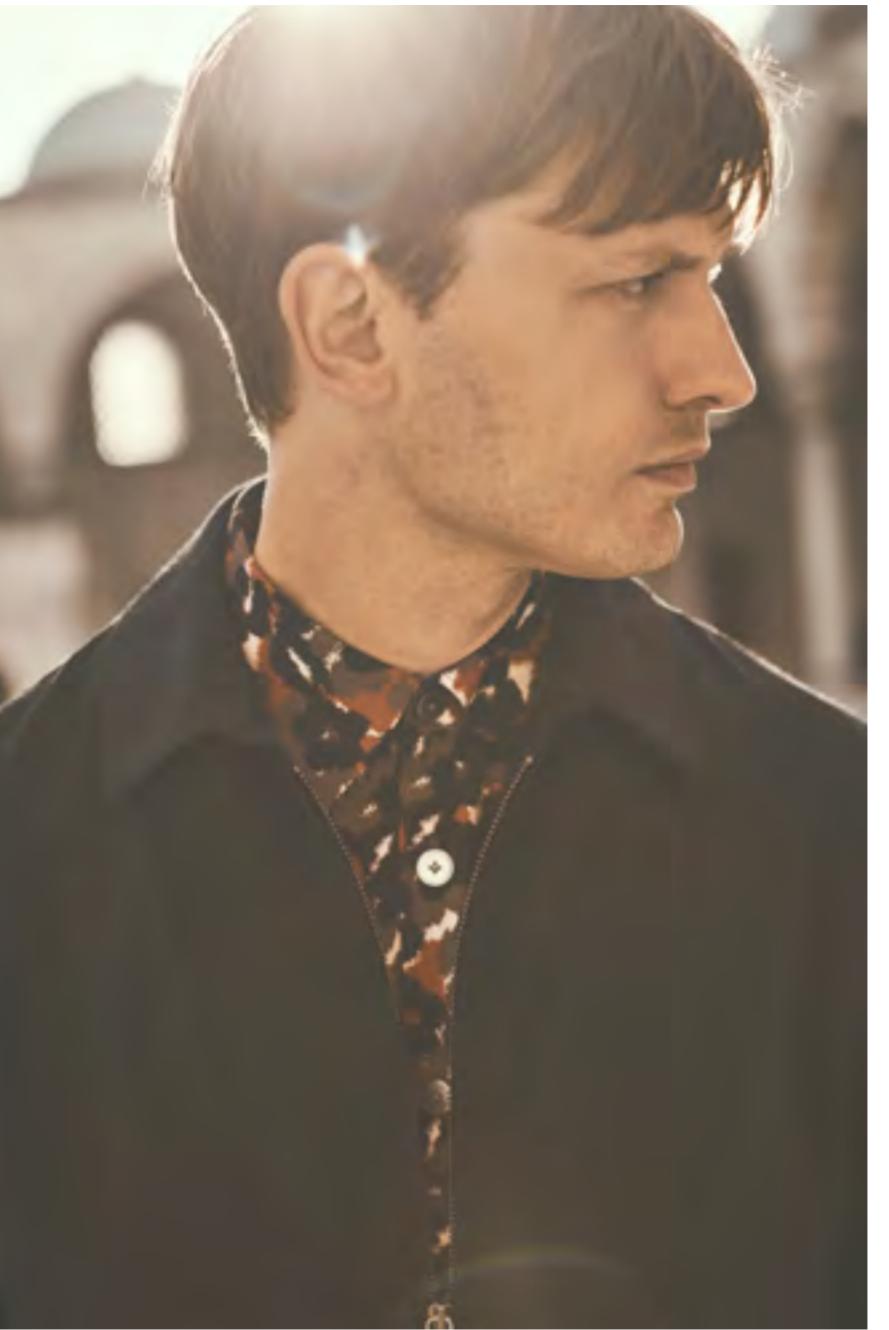




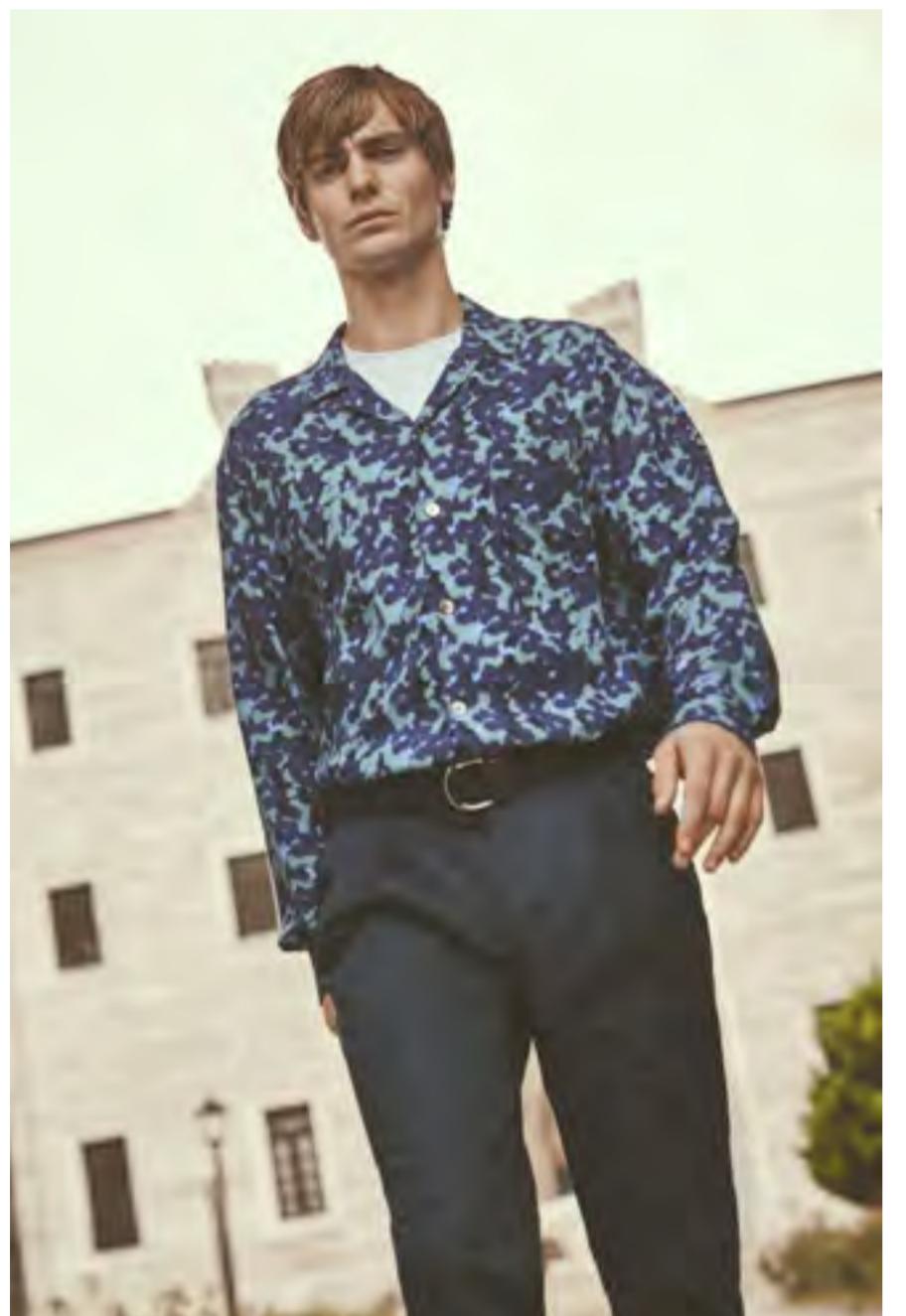
OUTERWEAR W36SG555---I0216 COL.39



BLOUSON W36SA813F--IO247 COL.20
Camicia/Shirt W370G602--IS927 COL.40
PANTALONI/TROUSERS W31NE239F--IP247 COL.20



OVERSHIRT IN SUEDE W36P2853---IL294 COL.63
T-SHIRT V3MJS550---HJ720 COL. 81
PANTALONI/TROUSERS W31NW420---IP115 COL.63
CINTURA/BELT W300Y549---IB635 COL.01

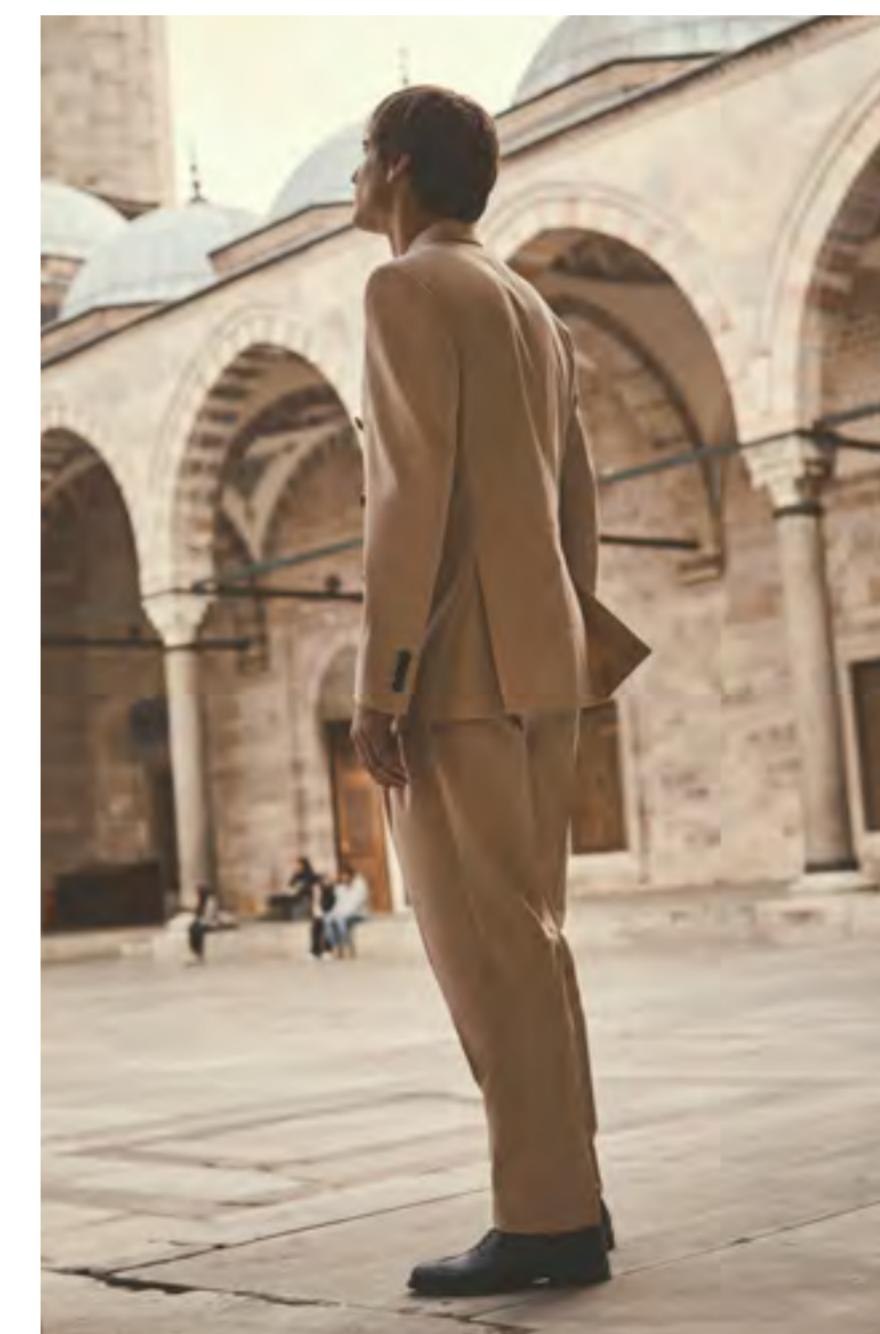


CAMICIA/SHIRT W370G601--IS927 COL.01
T-SHIRT W3MJG263--IJ758 COL.81
PANTALONI/TROUSERS WP130--G--IP115 COL.01

GIACCA/BLAZER W324423-2--IG874 COL.40
POLO IN MAGLIA/KNITTED POLO W3M0U338--IM774 COL.55
PANTALONI/TROUSERS W3110--W--IP121 COL.35



62



ABITO/SUIT W33CF6252--IA138 COL.35
POLO IN MAGLIA/KNITTED POLO W3M0M565---IM768 COL.20

63

ISTANBUL

1. Sultanahmet Camii	2. M
2. Suleymaniye Camii	3. M
3. Ayasofya Camii	4. M
4. Hıdırlık Camii	5. M
5. Kocatepe Camii	6. M
6. İmam Hatip Camii	7. M
7. Çamlıca Camii	8. M
8. Taksim Camii	9. M
9. İstiklal Camii	10. M
10. Nuruosmaniye Camii	11. M
11. İstiklal Camii	12. M
12. Arapça Camii	13. M
13. "SÜLEYMANİYE CAMİİ (SAINT SOFIA)"	14. M
14. Selimiye Camii	15. M
15. İlyas (Eski) Camii	16. M
16. İlyas (Yeni) Camii	17. M
17. Ayasofya Camii (Külliye)	18. M
18. İmam Hatip (Talyış) Camii	19. M
19. İstiklal Camii	20. M
20. Ayasofya Camii (Külliye)	21. M
21. İstiklal Camii	22. M
22. İstiklal Camii	23. M
23. İstiklal Camii	24. M
24. İstiklal Camii	25. M
25. İstiklal Camii	26. M
26. İstiklal Camii	27. M
27. İstiklal Camii	28. M
28. İstiklal Camii	29. M
29. İstiklal Camii	30. M
30. İstiklal Camii	31. M
31. İstiklal Camii	32. M
32. İstiklal Camii	33. M
33. İstiklal Camii	34. M
34. İstiklal Camii	35. M
35. İstiklal Camii	36. M
36. İstiklal Camii	37. M
37. İstiklal Camii	38. M
38. İstiklal Camii	39. M
39. İstiklal Camii	40. M
40. İstiklal Camii	41. M
41. İstiklal Camii	42. M
42. İstiklal Camii	43. M
43. İstiklal Camii	44. M
44. İstiklal Camii	45. M
45. İstiklal Camii	46. M
46. İstiklal Camii	47. M
47. İstiklal Camii	48. M
48. İstiklal Camii	49. M
49. İstiklal Camii	50. M
50. İstiklal Camii	51. M
51. İstiklal Camii	52. M
52. İstiklal Camii	53. M
53. İstiklal Camii	54. M
54. İstiklal Camii	55. M
55. İstiklal Camii	56. M
56. İstiklal Camii	57. M
57. İstiklal Camii	58. M
58. İstiklal Camii	59. M
59. İstiklal Camii	60. M
60. İstiklal Camii	61. M
61. İstiklal Camii	62. M
62. İstiklal Camii	63. M
63. İstiklal Camii	64. M
64. İstiklal Camii	65. M
65. İstiklal Camii	66. M
66. İstiklal Camii	67. M
67. İstiklal Camii	68. M
68. İstiklal Camii	69. M
69. İstiklal Camii	70. M
70. İstiklal Camii	71. M
71. İstiklal Camii	72. M
72. İstiklal Camii	73. M
73. İstiklal Camii	74. M
74. İstiklal Camii	75. M
75. İstiklal Camii	76. M
76. İstiklal Camii	77. M
77. İstiklal Camii	78. M
78. İstiklal Camii	79. M
79. İstiklal Camii	80. M
80. İstiklal Camii	81. M
81. İstiklal Camii	82. M
82. İstiklal Camii	83. M
83. İstiklal Camii	84. M
84. İstiklal Camii	85. M
85. İstiklal Camii	86. M
86. İstiklal Camii	87. M
87. İstiklal Camii	88. M
88. İstiklal Camii	89. M
89. İstiklal Camii	90. M
90. İstiklal Camii	91. M
91. İstiklal Camii	92. M
92. İstiklal Camii	93. M
93. İstiklal Camii	94. M
94. İstiklal Camii	95. M
95. İstiklal Camii	96. M
96. İstiklal Camii	97. M
97. İstiklal Camii	98. M
98. İstiklal Camii	99. M
99. İstiklal Camii	100. M
100. İstiklal Camii	101. M
101. İstiklal Camii	102. M
102. İstiklal Camii	103. M
103. İstiklal Camii	104. M
104. İstiklal Camii	105. M
105. İstiklal Camii	106. M
106. İstiklal Camii	107. M
107. İstiklal Camii	108. M
108. İstiklal Camii	109. M
109. İstiklal Camii	110. M
110. İstiklal Camii	111. M
111. İstiklal Camii	112. M
112. İstiklal Camii	113. M
113. İstiklal Camii	114. M
114. İstiklal Camii	115. M
115. İstiklal Camii	116. M
116. İstiklal Camii	117. M
117. İstiklal Camii	118. M
118. İstiklal Camii	119. M
119. İstiklal Camii	120. M
120. İstiklal Camii	121. M
121. İstiklal Camii	122. M
122. İstiklal Camii	123. M
123. İstiklal Camii	124. M
124. İstiklal Camii	125. M
125. İstiklal Camii	126. M
126. İstiklal Camii	127. M
127. İstiklal Camii	128. M
128. İstiklal Camii	129. M
129. İstiklal Camii	130. M
130. İstiklal Camii	131. M
131. İstiklal Camii	132. M
132. İstiklal Camii	133. M
133. İstiklal Camii	134. M
134. İstiklal Camii	135. M
135. İstiklal Camii	136. M
136. İstiklal Camii	137. M
137. İstiklal Camii	138. M
138. İstiklal Camii	139. M
139. İstiklal Camii	140. M
140. İstiklal Camii	141. M
141. İstiklal Camii	142. M
142. İstiklal Camii	143. M
143. İstiklal Camii	144. M
144. İstiklal Camii	145. M
145. İstiklal Camii	146. M
146. İstiklal Camii	147. M
147. İstiklal Camii	148. M
148. İstiklal Camii	149. M
149. İstiklal Camii	150. M
150. İstiklal Camii	151. M
151. İstiklal Camii	152. M
152. İstiklal Camii	153. M
153. İstiklal Camii	154. M
154. İstiklal Camii	155. M
155. İstiklal Camii	156. M
156. İstiklal Camii	157. M
157. İstiklal Camii	158. M
158. İstiklal Camii	159. M
159. İstiklal Camii	160. M
160. İstiklal Camii	161. M
161. İstiklal Camii	162. M
162. İstiklal Camii	163. M
163. İstiklal Camii	164. M
164. İstiklal Camii	165. M
165. İstiklal Camii	166. M
166. İstiklal Camii	167. M
167. İstiklal Camii	168. M
168. İstiklal Camii	169. M
169. İstiklal Camii	170. M
170. İstiklal Camii	171. M
171. İstiklal Camii	172. M
172. İstiklal Camii	173. M
173. İstiklal Camii	174. M
174. İstiklal Camii	175. M
175. İstiklal Camii	176. M
176. İstiklal Camii	177. M
177. İstiklal Camii	178. M
178. İstiklal Camii	179. M
179. İstiklal Camii	180. M
180. İstiklal Camii	181. M
181. İstiklal Camii	182. M
182. İstiklal Camii	183. M
183. İstiklal Camii	184. M
184. İstiklal Camii	185. M
185. İstiklal Camii	186. M
186. İstiklal Camii	187. M
187. İstiklal Camii	188. M
188. İstiklal Camii	189. M
189. İstiklal Camii	190. M
190. İstiklal Camii	191. M
191. İstiklal Camii	192. M
192. İstiklal Camii	193. M
193. İstiklal Camii	194. M
194. İstiklal Camii	195. M
195. İstiklal Camii	196. M
196. İstiklal Camii	197. M
197. İstiklal Camii	198. M
198. İstiklal Camii	199. M
199. İstiklal Camii	200. M
200. İstiklal Camii	201. M
201. İstiklal Camii	202. M
202. İstiklal Camii	203. M
203. İstiklal Camii	204. M
204. İstiklal Camii	205. M
205. İstiklal Camii	206. M
206. İstiklal Camii	207. M
207. İstiklal Camii	208. M
208. İstiklal Camii	209. M
209. İstiklal Camii	210. M
210. İstiklal Camii	211. M
211. İstiklal Camii	212. M
212. İstiklal Camii	213. M
213. İstiklal Camii	214. M
214. İstiklal Camii	215. M
215. İstiklal Camii	216. M
216. İstiklal Camii	217. M
217. İstiklal Camii	218. M
218. İstiklal Camii	219. M
219. İstiklal Camii	220. M
220. İstiklal Camii	221. M
221. İstiklal Camii	222. M
222. İstiklal Camii	223. M
223. İstiklal Camii	224. M
224. İstiklal Camii	225. M
225. İstiklal Camii	226. M
226. İstiklal Camii	227. M
227. İstiklal Camii	228. M
228. İstiklal Camii	229. M
229. İstiklal Camii	230. M
230. İstiklal Camii	231. M
231. İstiklal Camii	232. M
232. İstiklal Camii	233. M
233. İstiklal Camii	234. M
234. İstiklal Camii	235. M
235. İstiklal Camii	236. M
236. İstiklal Camii	237. M
237. İstiklal Camii	238. M
238. İstiklal Camii	239. M
239. İstiklal Camii	240. M
240. İstiklal Camii	241. M
241. İstiklal Camii	242. M
242. İstiklal Camii	243. M
243. İstiklal Camii	244. M
244. İstiklal Camii	245. M
245. İstiklal Camii	246. M
246. İstiklal Camii	247. M
247. İstiklal Camii	248. M
248. İstiklal Camii	249. M
249. İstiklal Camii	250. M
250. İstiklal Camii	251. M
251. İstiklal Camii	252. M
252. İstiklal Camii	253. M
253. İstiklal Camii	254. M
254. İstiklal Camii	255. M
255. İstiklal Camii	256. M
256. İstiklal Camii	257. M
257. İstiklal Camii	258. M
25	

